

the *trust*
Best of
Weddings
2024



WEDDINGWIRE
COUPLES' CHOICE
AWARDS[®]
★★★★★
2024

LSC EVENT PLANNING

Your Story, Seamlessly Celebrated
Because Your Day Deserves More Than Ordinary

YOUR STORY

Seamlessly Celebrated

Your wedding day should feel like a celebration that's uniquely you—a moment where you're surrounded by the people you love most, creating memories that will last a lifetime. At LSC, we don't just plan events; we create experiences where you can truly take your place as the guest of honor while we handle the rest.

Rooted in our core values of **Love, Stewardship, and Creativity**, we approach every wedding with a passion for connection, a commitment to excellence, and a flair for innovation. We don't just think outside the box; we create an entirely new one tailored to your story. Whether it's weaving personal touches into your day or orchestrating every detail seamlessly, we're here to ensure your wedding feels like the masterpiece it deserves to be.



"The amount of hard work, time, thought, compassion, and energy LSC put into making our wedding day look and feel so spectacular is a true testament of their work ethic"

Amariah & Saul (2023)



MEET

Elisha Bulay

Founder of LSC Event Planning (but you can call me Eli)

Planning events has always been my way of connecting with the people who matter most—a way to create moments that bring joy, tell stories, and leave lasting impressions. With over 10 years of experience in event planning and project management across both corporate and social settings, I've discovered my passion for crafting celebrations that are as unique as the people they honor.



“My only wish is that we had used their services sooner! She also thought of every little thing we could have needed the day of...She relieved so much stress by taking things off of our hands, and made the experience enjoyable! We wish had LSC the whole time!...Not to mention, when all the dancing had done a number on my hair, she took the hair tie out of her own hair and gave it to me!”

Emma & Joe (2024)



My journey to start my own event planning business was solidified when my husband, Daniel, and I tied the knot three times within five months—a whirlwind of love and planning that confirmed this is my dream-come-true career. Every event I plan is like a Broadway production—listening to your vision, crafting a seamless plan, and executing with precision so you can savor every moment as the Guest of Honor.

Based in Morris County, NJ, Daniel and I share a love for exploring dining spots, cherishing time with our dog Angus, and celebrating life's milestones. It's my privilege to turn your story into a celebration that feels uniquely and beautifully yours.

Our
"Day / Month Of"
Coordination
Package

ELEVATE

WEDDING & EVENT MANAGEMENT

Designed for clients who've done all the groundwork but desire peace of mind on their event day. We handle logistics, vendor coordination, and unforeseen circumstances, ensuring you can fully embrace the moment and cherish your special day.

INCLUDES 4-6 WEEKS OF EVENT MANAGEMENT:

YOUR LSC PRO TEAM

We take pride in our growing LSC Family (and that includes you!)

- An Onboarding Meeting with our Founder, Eli Bulay: To provide you with an overview of your package and what our planning journey will look like leading up to your celebration
- Dedicated Lead Day of Coordinator: Expert day-of coordination to oversee all aspects before & during your event and ensure everything runs smoothly (set up & breakdown services included) (10-12 Hours)
- An Assistant Day of Coordinator: Additional support on the day of your event to assist with logistics and coordination (set up & breakdown services included) (6-8 Hours)

EVENT PLANNING & MANAGEMENT

- Pre-Event Checklist: Establish an extensive checklist & timeline mapping out the next 30 leading up to the event to ensuring every detail is discussed and covered
- Final Payment Tracking & Gratuities Spreadsheet: Stay on track with final payments and provide suggested gratuities for your event pro team.
- Day of Timeline Creation: We'll create a detailed timeline to ensure everything runs like clockwork.

VENUE/VENDOR MANAGEMENT

- Preferred Vendor List: Access to our Recommended Event Pro Directory to fill any gaps in your planning.
- Logistics Planning for Vendors: Coordinating arrival times, setup details, and flow for all vendors.
- Floor Plan Creation: Customized layouts designed to optimize your space.
- Hair & Makeup Schedule: A seamless schedule to make the morning stress-free.

DAY OF EVENT EXECUTION

- Ceremony/Event Rehearsal: Guidance to ensure your wedding party or event hosts knows exactly what to do. (Rehearsals are typically conducted either the Day Before or Day of Event & will be based on LSC Team Availability)
- Set Up & Breakdown: Basic setup and breakdown of personal items within our scheduled hours.

PRE-EVENT CONSULTATIONS/MEETINGS

- 4 - Weekly 60 Minute Virtual Meetings to go over all the fine details of your event
- Venue Visit: An in-person walkthrough to finalize key details at your Designated Venue

Starting at \$2,750

INSPIRE

ESSENTIAL - FULL PLANNING

Tailored for clients who've started their event planning journey but seek professional guidance for the finishing touches. We refine your vision, connect you with trusted vendors, and ensure a seamless execution, providing the support you need for a flawless event.

INCLUDES EVERYTHING FROM OUR ELEVATE PACKAGE PLUS:

EVENT PLANNING & MANAGEMENT

- Planning Management Checklist: We'll review everything you've done so far on your own and create a customized checklist & roadmap of what to expect and accomplish leading up to your event date
- Budget Overview & Gratuities Spreadsheet: Review of your current budget and provide guidance on what to expect when booking your remaining vendors
- Contract & Invoice Revenue Spreadsheet: Tracking remaining balances for your vendors.

EVENT DESIGN

- Mood & Design Board: Collaborative design boards to bring your vision to life. (Canva)
- Website Guidance: Support for creating or managing your event website (offered for Zola, The Knot, WeddingWire & RSVPify).
- Invitation Guidance: Assistance with design, wording, and optional printing vendor recommendations.

VENUE/VENDOR MANAGEMENT

- Custom Vendor Referral List: Up to 3 referrals per category to match your needs and style.
- (Optional) Venue Tours: Up to 3 In-person tours to help finalize your venue selection.

PRE-EVENT CONSULTATIONS/MEETINGS

- Monthly Scheduled Zoom Calls From Your Booking Date: Consistent check-ins to keep you on track.
- Venue Visit: Up to 2 in-person venue visits to plan finalize key details at your Designated Venue
- In Person Coffee Connect: Take a break from virtual meetings & meet at a local cafe with LSC Founder, Eli Bulay!

"From start to finish, she and her team brought our wedding vision to life with flawless execution and attention to detail. LSC could read our minds and came up with some very unique ideas when we didn't know what we wanted."

Luna & Augie (2024)

Starting at \$6,750

REVEL

HER
VOWS

SIGNATURE - FULL PLANNING

Ideal for clients seeking comprehensive event planning services. From conceptualization and design to vendor coordination and on-site management, we handle every detail to ensure a stress-free and unforgettable event experience.

INCLUDES EVERYTHING FROM OUR ELEVATE & INSPIRE PACKAGES PLUS:

EVENT PLANNING & MANAGEMENT

- Customized Roadmap & Planning Checklist: Based on your schedule and timeline, we'll create a detailed schedule and checklist of what to expect and what to accomplish leading up to your event date
- Budget Creation, Tracking & Gratuities Spreadsheet: We'll sit down together and create a meaningful budget for your celebration as well as track all payments and balances to ensure smooth organization

EVENT DESIGN

- Mood & Design Board with Event Logo: A fully tailored design with up to 2 revisions.
- Website Creation & Management: Building and maintaining your event website (offered for Zola, The Knot, WeddingWire & RSVPify).

GUEST MANAGEMENT

- Guest & RSVP Management: Tracking head counts, meal selections, and more.
- Room Block Coordination & Tracking: Source & manage overnight accommodations for you and your guests for your event weekend

VENUE/VENDOR MANAGEMENT

- Custom Vendor Referral List: Up to 5 referrals per category to match your needs and style.
- Venue Tours: Up to 5 In-person tours to help finalize your venue selection.
- Contract & Negotiation Review: Ensure all your venue and vendor contracts serve your needs and vision

PRE/POST EVENT SOURCING

- Pre/Post-Event Sourcing: Assistance finding venues for welcome parties, rehearsal dinners or next-day brunches
- Day Of Coordination Team Add On Available

PRE-EVENT CONSULTATIONS/MEETINGS

- Venue Visit: Up to 3 in-person venue visits to plan finalize key details at your Designated Venue
- In Person Dinner Connect: Enjoy Life together over a meal with LSC Founder, Eli & her husband, Dan!

Starting at \$9,500

OUR PROMISE

TO ALL OUR CLIENTS

We maintain an unwavering commitment to excellence with every client. We approach each event as if it were our own, reflecting our deep appreciation for being entrusted with your celebration. That's why we proudly offer the following standards across all our services.

SEAMLESS COMMUNICATION AND SUPPORT

We prioritize your convenience and peace of mind throughout the entire planning process. As part of our services, you'll receive:

- **Unlimited Email & Client Portal Access:** Stay connected with our team effortlessly. You can reach out to us anytime via email, or our Client Portal we'll respond promptly to address your questions, provide updates, or discuss any concerns you may have.
- **Phone and Text Availability:** We understand the importance of direct communication. With us, you'll have the added benefit of calling or texting our team. Whether you have a last-minute idea, need immediate assistance, or simply want to chat about your event, we're here to support you every step of the way. Please note that our team may also be making other people's events come to life (especially on weekends) and will respond at their earliest convenience to assist you.

By offering seamless communication channels, we ensure that you're always informed, involved, and at ease. We value your needs and are committed to providing exceptional service, ensuring a stress-free and enjoyable planning experience for you.

ULTIMATE EVENT GUIDE BOOK

All our clients receive an ultimate event guidebook (digital & printed) capturing every aspect of their event, featuring custom pages such as planning checklists and expert tips.

This book ensures a comprehensive overview of your event, complete with a customized floor plan and detailed timeline.

LSC's meticulous attention to detail was evident in the comprehensive booklet, they provided, containing headshots, color schemes, schedules, and answers to every conceivable question that could arise from vendors, family members, or even our makeup artists, who unanimously agreed that LSC was the most organized planner they'd ever worked with...Their utility belt truly seemed like Mary Poppins' bag. I kid you not. It contained everything!

Marilyn & Malcolm (2024)



BECAUSE YOUR DAY DESERVES MORE THAN ORDINARY

“My wedding day wouldn’t have been as magical without their efforts. I’m incredibly grateful that God led me to LSC. Whether you need assistance for the entire event or just the day of, I wholeheartedly recommend LSC. Their grace and talent shine through in every aspect, making them worth every penny. Trust me, hiring LSC will grant you the peace of mind you deserve on your big day—they’ve become an unforgettable part of our memories.”

Martha & Reggie (2023)

We know wedding or event planning can feel overwhelming—but it doesn’t have to be. From the moment we connect, our focus is on you. Your vision, your story, your dreams. With expert guidance, personalized support, and unwavering attention to detail, we make it easy for you to savor every moment leading up to your big day—and every unforgettable second of it.

So let’s dream together. Imagine waking up on your special day, free of stress or worry, knowing that the LSC team is behind the scenes making it all happen. You just have to enjoy the magic.

We can’t wait to plan with you and make your celebration extraordinary.